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Tim Hortons' Kandahar deployment comes to an end

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OAKVILLE, ON, Nov. 24, 2011 /CNW/ - After five years of serving 2.5 million customers from more than 37 different nationalities, the Tim Hortons outlet at the Canadian Forces operations base in Kandahar, Afghanistan will be closing at the end of this month, as most Canadian troops withdraw from Kandahar.

"It has been an absolute privilege and honour for Tim Hortons to be associated with the military and bring a little taste of home to the brave Canadian soldiers serving overseas," said Paul House, Executive Chairman, President and CEO, Tim Hortons. "We are flattered that so many troops from different nations also made Tim Hortons a part of their everyday routine."

Since opening on Canada Day in 2006, the Kandahar Tim Hortons served four million cups of coffee, three million donuts and half a million iced cappuccinos and bagels. More than 300 sea containers of Tim Hortons products were shipped over five years to Kandahar from Kingston, ON.

Kandahar soldiers were also able to take part in Tim Hortons' annual Roll Up the Rim To Win contest when a special version of the popular giveaway was introduced to this location in 2007. Since then, Tim Hortons gave away more than 46,000 food prizes plus Tim Cards, cash prizes and other items such as laptops, cameras, GPS, backpacks and the much-coveted Tim Hortons camouflage

hats.

More than 230 Canadians made the trip overseas to work at the Kandahar Tim Hortons, supporting approximately 30,000 deployed Canadian Forces members over 11 rotations.

The Kandahar Tim Hortons has been operated by the Canadian Forces Personnel and Family Support Services (CFPFSS) with proceeds benefitting military community and family support programs. For this



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location, Tim Hortons waived all fees and operating costs typically associated with a franchise.

"We want to thank members of the Canadian Forces and all Canadian Forces Personnel and Family Support Services employees who operated the Tim Hortons outlet in Kandahar for allowing us to be part of their operation for the last five years," added House.

Tim Hortons' last day of operations in Kandahar will be November 29th.

About Tim Hortons

Tim Hortons is one of the largest publicly-traded restaurant chains in North America based on market capitalization, and the largest in Canada. Operating in the quick service segment of the restaurant industry, Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee, espresso-based specialty coffees including lattes, cappuccinos and espresso-flavoured shots, specialty teas, home-style soups, fresh sandwiches, wraps, hot breakfast sandwiches and fresh baked goods, including our trademark donuts. As of October 2nd, 2011, Tim Hortons had 3,871 systemwide restaurants, including 3,225 in Canada, 645 in the United States and one in the Gulf Cooperation Council. More information about the Company is available at www.timhortons.com

Image with caption: "A Canadian soldier is seen enjoying a Tim Hortons coffee on the Canadian Forces operations base in Kandahar, Afghanistan. The Tim Hortons Kandahar location has served coffee and baked goods to soldiers for the past five years and will be closing on November 29th, 2011. (CNW Group/Tim Hortons Inc.)". Image available at:



A Canadian soldier is seen enjoying a Tim Hortons coffee on the Canadian Forces operations base in Kandahar, Afghanistan. ...



Soldiers serving in Kandahar, Afghanistan have been able to take part in Tim Hortons' annual Roll Up the Rim To ...



Tim Hortons trailer is seen arriving by military plane at the Canadian Forces operations base in Kandahar, Afghanistan ...



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Soldiers serving in Kandahar, Afghanistan are seen lining up at the Tim Hortons trailer for coffee and baked goods....

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Image with caption: "Soldiers serving in Kandahar, Afghanistan have been able to take part in Tim Hortons' annual Roll Up the Rim To Win contest when a special version of the popular giveaway was introduced to this Tim Hortons location in 2007. Tim Hortons gave away more than 46,000 food prizes plus Tim Cards, cash prizes and other items such as laptops, cameras, GPS, backpacks and the much-coveted Tim Hortons camouflage hats. The Kandahar Tim Hortons will be closing on November 29th, 2011. (CNW Group/Tim Hortons Inc.)". Image available at:

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Image with caption: "Tim Hortons trailer is seen arriving by military plane at the Canadian Forces operations base in Kandahar, Afghanistan ahead of its opening on Canada Day, 2006. (CNW Group/Tim Hortons Inc.)". Image available at:

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Image with caption: "Soldiers serving in Kandahar, Afghanistan are seen lining up at the Tim Hortons trailer for coffee and baked goods. After five years of serving 2.5 million customers from more than 37 different nationalities, the Tim Hortons outlet at the Canadian Forces operations base in Kandahar, Afghanistan will be closing on November 29th, 2011. (CNW Group/Tim Hortons Inc.)".

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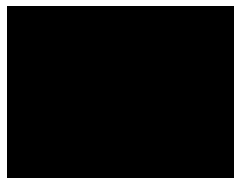


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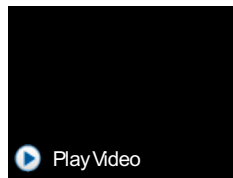


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